

WEDDING AND PARTY

Pinterest Ads

SERVICE INFORMATION



Title: Beautifully personalized events
without the stress ✨💖

Caption:

We bring excitement, creativity, and heart to every event we plan. Whether it's an intimate wedding or a grand celebration, we treat each occasion as if it were our own — with care, joy, and a whole lot of love. With Swans, you're not just hiring planners — you're gaining a family that's as excited about your day as you are.



Your website is imbedded in the pin, so viewers can find your website with one click.





IMPRESSIONS

The number of times your pin was on screen

15.2K

PIN CLICKS

The total number of clicks on your pin

40

SAVES

The number of times your pin was saved to a board

4

OUTBOUND CLICKS

The number of clicks to the URL destination associated with your pin.

19

AD DURATION

1 YEAR

Metrics from
5/15/2026 – 8/11/2026



Title: Association of Wedding Gown Specialists

Caption:

Looking for the perfect person to trust with your wedding gown or sentimental dresses? Find a Certified Wedding Gown Specialist near you! Focused on cleaning, preserving, and restoring your most precious items, the Association of Wedding Gown Specialists is committed to what comes after the "I do!"



Your website is imbedded in the pin, so viewers can find your website with one click.



ion of
Gown Specialists
Preservation • Restoration



IMPRESSIONS

The number of times
your pin was on
screen

35K

PIN CLICKS

The total number of
clicks on your pin

44

SAVES

The number of times
your pin was saved to
a board

1

OUTBOUND CLICKS

The number of clicks
to the URL
destination
associated with your
pin.

34

AD DURATION

1 YEAR

Metrics from
2/4/2026 – 8/11/2026



Title: Picture Your Dream Wedding at Fendley Farmstead

Caption:

Fendley Farmstead is a stunning wedding location with endless charm, sophistication, and beauty. Include Fendley Farmstead in your dream wedding planning!



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IMPRESSIONS

The number of times your pin was on screen

33.8K

PIN CLICKS

The total number of clicks on your pin

255

SAVES

The number of times your pin was saved to a board

6

OUTBOUND CLICKS

The number of clicks to the URL destination associated with your pin.

187

AD DURATION

1 YEAR

Metrics from
11/24/2025 – 8/11/2026



Title: Two Pour Guys Bartending & Catering

Caption:

Two Pour Guys offers premiere bartending and catering services for any event, wedding, or special occasion. Served by a certified staff, Two Pour Guys will have the party lasting all night long!



Your website is imbedded in the pin, so viewers can find your website with one click.





IMPRESSIONS

The number of times your pin was on screen

27.9K

PIN CLICKS

The total number of clicks on your pin

77

SAVES

The number of times your pin was saved to a board

1

OUTBOUND CLICKS

The number of clicks to the URL destination associated with your pin.

57

AD DURATION

1 YEAR

Metrics from
9/11/2025 – 8/11/2026



Good to know.....

about boosted Pinterest ads

HOW IT WORKS

After we create and publish your Pin, we'll boost your Pinterest ad quarterly to reach more people, increase engagement, and keep your business visible to users planning weddings and events.

WHY PINTEREST?

People use Pinterest to plan, discover ideas, and find inspiration. Boosted ads help put your business in front of them while they're actively searching.

STAY VISIBLE

Consistent boosting helps keep your business top of mind throughout the year and throughout the planning process.

**PINTEREST PUTS YOUR BRAND
IN FRONT OF PEOPLE**

who are ready to plan and discover!

